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Census-takers are in every neighborhood conducting non-response follow-up operations on a compressed schedule

Health, safety and quality of work is vital to Census Bureau. The U.S. Census Bureau is actively conducting Non-Response Follow-Up operations across every city, town and municipality in the state to ensure a complete and accurate count of everyone living in the U.S. By law, the Census Bureau must provide the first results from the 2020 Census by Dec. 31.

A press release said, "To provide complete and accurate results by that deadline, we are doing everything we can to collect a response from every household by Sept. 30. We are urging households to respond, maximizing staff and production hours, and ensuring data quality along the way."

Following Health & Safety Guidelines

To ensure safety of all employees and residents, census takers are wearing masks and following social distancing guidelines. In

most cases, census workers will make up to six attempts at each address to count possible residents – this is the same number of attempts it has been planning all along. Census takers will still visit homes during the originally planned hours – between 9 a.m. and 9 p.m., local time, including on weekends, to reach people when they are more likely at home. Census takers are also calling some households to help them respond to the census, providing one more way to count hard-to-reach communities and people who have not yet responded.

The press release added, "We continue to urge households to respond through our multilingual advertising campaign and through the efforts of nearly 400,000 partner organizations. We urge everyone to respond now or when a census taker comes to your door – and to encourage everyone you know to do the same.

We are even mailing an additional paper census questionnaire to many households that have not responded yet in low-responding areas."

Identifying Census Workers

The Census Bureau is attempting to complete data collection as quickly and safely as possible, while ensuring a complete and accurate count as it strives to comply with law and statutory deadlines. Identifying a Census Bureau employee can be accomplished by checking their ID badge, which includes:

- ✓ Their name
- ✓ Their photograph
- ✓ A Department of Commerce watermark
- ✓ An expiration date

Employees will also have an official 2020 census bag and Census Bureau-issued iPhone. If one is still unsure, they can ask the census taker for their supervisor's contact information or the phone number for the local Census Bu-

reau regional census center. Also, census takers should never ask for any of the following information:

- ✓ One's Social Security number
- ✓ One's bank account or credit card numbers
- ✓ Anything on behalf of a political party
- ✓ Money or donations

Measuring Quality of Work

The U.S. Census Bureau has created a group of experienced field experts to closely monitor, evaluate and resolve quality issues.

The press release said, "Because census takers are using mobile devices instead of paper, we have a great deal of data about how long the census takers spend interviewing each respondent and where they physically were when the interview was conducted. We are carefully monitoring this information and using it to identify outliers. Based on those outliers, we may re-interview

a portion of the census takers' work to verify quality standards are met. The best way to avoid a visit from a census taker at home is to complete the 2020 Census online at www.2020census.gov."

About 2020 Census

The U.S. Constitution mandates a head count, every 10 years, of all residents living in the U.S. and its territories. Census counts determine how many seats each state is allocated in the U.S. House of Representatives as well as how over \$675 billion in federal money is distributed annually. Individual responses are protected by federal law, never to be shared with any other department, court or law enforcement agency. Responding to the 2020 Census is easy with four ways to respond: online, by phone, by paper, or with the help of a census taker.

Niagara Falls: Council in the community Sept. 19

The Niagara Falls City Council will host a community outreach meeting at 9 a.m. Saturday, Sept. 19 at the Doris Jones Resource

Center, 3001 9th St. "Our first scheduled events were cancelled due to COVID-19, so we're eager to get out and hear

from residents," Council Chairman Chris Voccio said. Due to state COVID-19 guidelines, the crowd will be limited

to 50. Hand sanitizer will be provided and attendees will be asked to sign in should contact tracing become necessary.

The next session is scheduled for 6 p.m. Wednesday, Dec. 16, at John Duke Senior Center.



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